राजस्थान सरकार
ग्रामीण विकास एवं चंद्राशती राज विभाग
(ग्रामीण विकास, अनुभाग-8)

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मणिपुर, दिनांक :- 12.1.18

बैठक सुचना

निर्देशानुसार लेख है कि ग्रामीण क्षेत्र में गरीबों को आजोतिका सच्चार के साथ में चर्चा हेतु श्रीसागर गुल्ल पंचायत, सोनोहाय की अध्यक्ष। में दिनांक 17.02.2016 को प्रति 10.00 बजे समिति कक्ष नंबर-1, मुक्ता सर्वेक्षण, शासन तत्वांशवाद, उपनगर में बैठक आयोजित की गई है। इस बैठक में मुख्य कार्यकारी अधिकारी, (SRIJAN) द्वारा एक प्रतिष्ठित का भी चिठ्ठी जारी की। निम्न से निचें है कि ग्रामीण बैठक में भाग लेने का आयोजन करें।

1. ग्रामीण सचिव, ग्रामीण विकास एवं चंद्राशती राज विभाग।
2. ग्रामीण शासन सचिव, कृषि एवं उद्यमिकी विभाग।
3. शासन सचिव, ग्रामीण विकास।
4. शासन सचिव, ग्रामीण विकास।
5. शासन सचिव, वन विभाग।
6. निदेशक, हार्टीकांड।
7. ग्रामीण निदेशक, राजस्थान कोर्पेटेटिव एंडमरी फंडेशन, जयपुर (RCDF)।
8. श्री बेद आर्य, मुख्य अधिकारी अधिकारी, सुचना (SRIJAN)

परिदेश, एवं उप सचिव
(सी.ए. इलेक्ट्रॉनिक)

प्रतिलिपि :- निम्न को सुचनार्थ एवं आवश्यक कार्यवाही हेतु भेजते हैं :-

1. निजी सचिव, मुख्य सचिव, राजस्थान संसद, जयपुर।
2. निजी सचिव, मुख्य शासन सचिव, ग्रामीण विकास एवं चंद्राशती राज विभाग।
3. निजी सचिव, मुख्य शासन सचिव, कृषि एवं उद्यमिकी विभाग।
4. निजी सचिव, शासन सचिव, पुलिस विभाग।
5. निजी सचिव, शासन सचिव, ग्रामीण विकास विभाग।
6. निजी सचिव, शासन सचिव, वन विभाग।
7. निजी सचिव, निदेशक, हार्टीकांड।
8. निजी सचिव, मुख्य निदेशक, राजस्थान कोर्पेटेटिव एंडमरी फंडेशन, (RCDF) जयपुर।
9. श्री बेद आर्य, मुख्य अधिकारी अधिकारी, सुचना (SRIJAN)
10. श्री बेद आर्य, मुख्य सचिव, अधिकारी, मुक्ता सर्वेक्षण, उपनगर के बैठक के लेख है कि दिनांक 17.02.2016 को प्रति 10.00 बजे समिति कक्ष नंबर-1 को आयोजित करने एवं आयोजन करने का आयोजन करें।
11. ग्रामीण विकास विभाग की विभागीय वेब साइट info-rdp.jauntam.com पर अपलोड करने के साथमें।

परिदेश, एवं उप सचिव
(सी.ए. इलेक्ट्रॉनिक)
Issues/ideas for the meeting next week

Ved Arya Gmail <ved.arya.1958@gmail.com>  February 9, 2015
To: Rajan C S NIC <cs.rajan@nic.in>
Cc: Chandra Rajan gmail <csrajan1955@gmail.com>

Shri CS Rajan,
Chief Secretary
Government of Rajasthan

Dear Shri Rajan:

Thank you for agreeing to give us time next week. Let me flag some of the issues/ideas that policy makers may consider for wider benefit of the rural poor:

1. **Deepening and intensifying dairy programme for benefitting the rural poor in eastern Rajasthan.** Following ideas will be presented, based on our decade long work on dairy in Tonk district (currently annual turnover of more than five crore rupees): (a) Bringing dalits into dairy where value chain already exists (RCDF or other dairies); (b) Interest subvention scheme of NRLM to ease the burden of interest for animal induction; (c) Viability of cow based dairy programme; (d) Fodder banks/storage by sourcing wheat straw from canal irrigated areas; (e) Animal shed under MGNREGA; (f) Village cattle feed plants; (g) Farm ponds/rainwater harvesting; and (h) Pashu Sahkl - a woman barefoot animal health service provider - wherever RCDF runs its dairy - so as to bridge the gap in services and as a back up to the animal husbandry department.

The above could be taken up in a number of districts. Since our experience is in Tonk, we propose that it be taken up in Eastern Rajasthan (such as Bundi, Sawai Madhopur, Kekri, Bharatpur, Dausa, etc.)

2. **Custard apple value chain enhancement in Pali, Udaipur and Pratapgarh districts in south Rajasthan wherever the fruit is wildly grown.** We have successfully established a value chain for custard apple that has an extremely short shelf life in Pali district, benefitting tribal women (noticed by the Honorable Chief Minister, who even invited the leader of the SHG women’s federation, Smt. Babibai yesterday for pre-budget deliberations). Turnover last year was 90 tonnes. We have replicated it in Chhindwara (Madhya Pradesh). More details shall be given in the presentation. We propose that this programme is replicated in collaboration with forest department and tribal commissioner’s office, Udaipur. Forest department can support enhancement of productivity or yield of custard apple trees that wildly grow in the forest.

District Collectors of Pali, Udaipur and Pratapgarh could be requested to support this programme through SHG federations.

3. **Improving effectiveness of agriculture extension in collaboration with KVKs, Agriculture department and NABARD, on the lines of soy and mustard productivity enhancement work that we have done with 15,000 farmers in Bundi district.** SRIJAN has been able to show 50 percent increase in farm productivity at large scale, and have worked in collaboration with KVK and agriculture department in Bund. We believe the elements of the programme such as package of practices, service provider model, credit
through SHGs, warehousing, etc., could be extrapolated to other crops as well. Joint Secretary Agriculture Extension, Government of India expressed his interest in supporting projects that aim for improved agriculture extension under Rashtriya Krishi Vikas Yojana (RKVY) in a meeting held in January in which Rajasthan officials too had participated.

SRIJAN will make a short presentation of its programme and results. Government can decide which districts could it be tried out.

4. **Bringing Professional Talent to Government.** The experience of bringing professionals from the market has been successful. We could propose ideas such as CM Fellows. We discussed it in January 7, 2015 meeting. We are working with State government of Jharkhand on developing a cadre of CEOs of Zila Parishad. There may be other places where the need to bring professionals is sorely felt.

You may decide which of these could be taken up. We can come any day of next week.

Best,

Ved

(Ved Arya, CEO, SRIJAN)